## MILLION DOLLAR BABY



## BUILDING A LEGACY FOR YOUR CHILDREN \& GRANDCHILDREN

## America's Retirement Crisis



## Social Security Administration Statistics...

... show that out of every 100 Americans that entered the workforce at age 26 , by age 65...
25 die.
51 have income above the poverty level, but must reduce their standard of living at retirement.
20 have an annual income below the poverty level.
96 out of 100 are dependent on Social Security or dead. Talk About Uncertainty.
$\checkmark$ Only 4 achieve financial independence.
Source: U.S. Department of Health and Human Services, SSA Pub. \#13-11871


## The Future of Social Security

Prevent identity theft-protect your Social Security number
Your Social Security Statement
Prepared especially for Wanda Worker
www. socialsecurity-gov

Jamuary 4, 2010

WUANDA WORIKER
456 ANYWHERE AVENUE MAINTOWN, USA 11111-1111

What's inside.
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Your Earnings Record........................................ 3
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If You Need More Information
To Fiequest This Statement In Spanish..
(Para Solicinar Una Declanaction en Espanhol)

## What Social Security Means To You

This Social Secwrity Statement can help you plan for your financial future. It provides estimates of your Social Security benefits under current
law and updates your latest reported earnings. Please read this Statement carefully. If you see a mistake, please let us know. That's important because your benefits will be based on our record of your lifetime earnings. We recommend you keep a copy of your Statoment with your financial records. Social Security is for people of all ages. We're more than a retirement program Social Security also can provide benefits if you become disabled and help support your family after you die
Work to build a secure future. Social Security is the largest source of income
for most elderly Americans today, but Social for most elderly Americans today, but Social securce of income when you retire. You also will source of income when you retire. You also w retirement accounts to make sure you have enough money to live comfortably when you retire. Saving and investing wisely are important not only for you and your family, but for the entire country. If you want to learn more about how and why to save, you should visit wow.mymoney.gov, a federal government website dedicated to teaching all Americans the basics of financial management. About Social Security"s future. Social Security is a compact between generations. Since 1935, America has liept the promise of security for its workers and their families. Now
however, the Social Security system is facing serious financial problems, and action is needed. soon to malke sure the system will be sound when today's younger workers are ready for retirement In 2016 we will begin paying more in benefits than we collect in taves. Without changes, by 2037 the Social Security Trust Fund will be exhausted* and there will be enough money to pay only about 76 cents for each dollar of scheduled benefits. We need to resolve these issues soon to make sure Social Security contimues to provide a foundation of protection for furure generations.
Social Security on the Net.
Visit www. socialsecuriry.gov on the Internet to learn more about Social Security. You can read publications, including When To Start Receniving Retirement Bengfits; use our Retirement Estimator to obtain immediate and personalized estimates of furure benefits; and when you're ready to apply for benefits, use our improved online applicationIt's 50 easy?

*These estimates are based on the intermediate assumptions from the Social Security Trustees Annual Report to the Congress.

## SeEtite Business

Baby Boomers May Be the First Generation Not to Pass Wealth On to Children... The survey shows that few wealthy people have developed plans to preserve and pass on their assets to either their children or charity, according to a press release from US Trust..."There is an expectation about the wealthy that they have an implicit, sacred responsibility to pass down their fortune to the next generation, and this understanding has shaped expectations about the coming wave of intergenerational wealth transfer," said Sallie Krawcheck, president of Bank of America Global Wealth and Investment Management. "Our research, however, uncovered a distinct generational mindset that reflects changing views about what retirement means and an evolving sense of what one generation owes the next."
-Seattle Business Magazine

Substandard returns, higher taxes and people living longer translates into retirees having to live off principal and not interest to survive. This can quickly swallow up their children's inheritance. Senior Benefits Center has the solution.

## Scenario



Couple in their early 30's . Looking to provide a life long benefit for their child.
Want a product that can adapt to the child's many life stages .
Affordability may be an issue.

## Needs for the Parents or Grandparents



Life Insurance Protection for the parents and/or grandparents until the child reaches adulthood

Offset College Expenses (child age 18-22)

## Lifetime Needs for Child at Adulthood

## Death Benefit Protection (adulthood) First home purchase (age 30) Second home (age 45) Retirement income (age 65 and on) Access to Death Benefit (while living)

Policy loans and withdrawals reduce the policy's cash value and death benefit and may result in a taxable event. Withdrawals up to the basis paid into the contract and loans thereafter will not create an immediate taxable event, but substantial tax ramifications could result upon contract lapse or surrender. Surrender charges may reduce the policy's cash value in early years. Interest rates vary so performance may be either greater or less than illustrated values and may effect monthly premiums. Please refer to the carrier illustration for details and disclaimers.

## Product - Indexed Universal Life

> Based on a Newborn Male, Age 0, Standard NT
> Check-O-Matic Premium*
> - \$100/month Ages 0-5*
> - \$150/month Ages 6-11*
> - \$200/month Ages 12 - 17*
> - Total Premiums Paid: \$32,400 over 18 year period*
> \$200k Face Amount (Variable)
> Option B (increasing) Death Benefit
> Optional Guaranteed Insurability Rider (\$50k Where Available)
> Accelerated Benefit Rider (Where Available) - No Cost
> Parent owns policy until child's age 22, then child owns policy*

*Policy loans and withdrawals reduce the policy's cash value and death benefit and may result in a taxable event. Withdrawals up to the basis paid into the contract and loans thereafter will not create an immediate taxable event, but substantial tax ramifications could result upon contract lapse or surrender. Surrender charges may reduce the policy's cash value in early years. Interest rates vary so performance may be either greater or less than illustrated values and may effect monthly premiums. Please refer to the carrier illustration for details and disclaimers. Change of ownership form must be completed

## College Expenses



> Child begins 4 years of college at age $18^{*}$ Parents take annual distributions against the cash value to supplement tuition costs Distributions reduce death benefit but never has to be paid back*
> Produces 4 separate income tax-free distributions of $\$ 12,000$ each, totaling $\$ 48,000^{*}$
*Policy loans and withdrawals reduce the policy's cash value and death benefit and may result in a taxable event. Withdrawals up to the basis paid into the contract and loans thereafter will not create an immediate taxable event, but substantial tax ramifications could result upon contract lapse or surrender. Surrender charges may reduce the policy's cash value in early years. Interest rates vary so performance may be either greater or less than illustrated values and may effect monthly premiums. Please refer to the carrier illustration for details and disclaimers.

## Home Purchases



At age 30, child takes a distribution of $\$ 25,000$ for a down payment on first home*
At age 45 , child purchases a vacation home with a second distribution of \$100,000*
Distributions are received income tax-free*
*Policy loans and withdrawals reduce the policy's cash value and death benefit and may result in a taxable event. Withdrawals up to the basis paid into the contract and loans thereafter will not create an immediate taxable event, but substantial tax ramifications could result upon contract lapse or surrender. Surrender charges may reduce the policy's cash value in early years. Interest rates vary so performance may be either greater or less than illustrated values and may effect monthly premiums. Please refer to the carrier illustration for details and disclaimers.

## Retirement Income



> At age 65 , child takes distributions to supplement retirement*

Current projections calculates the distributions to be $\$ 164,013$ per year* Distributions continue until age 100*
Leaves a large death benefit with sufficient cash value at maximum illustrated rates*
*Policy loans and withdrawals reduce the policy's cash value and death benefit and may result in a taxable event. Withdrawals up to the basis paid into the contract and loans thereafter will not create an immediate taxable event, but substantial tax ramifications could result upon contract lapse or surrender. Surrender charges may reduce the policy's cash value in early years. Interest rates vary so performance may be either greater or less than illustrated values and may effect monthly premiums and cash value/retirement income and death benefit. Please refer to the carrier illustration for details and disclaimers.

## Death Benefit Protection



Initial face amount provides death benefit protection for parents
Transfer of policy from parents to child provides death benefit protection for child's family*
Death benefit \& child's family legacy is projected to reach over $\$ 800,000$ by mid 50 's*
*Policy loans and withdrawals reduce the policy's cash value and death benefit and may result in a taxable event. Withdrawals up to the basis paid into the contract and loans thereafter will not create an immediate taxable event, but substantial tax ramifications could result upon contract lapse or surrender. Surrender charges may reduce the policy's cash value in early years. Interest rates vary so performance may be either greater or less than illustrated values and may effect monthly premiums and cash value/retirement income and death benefit. Please refer to the carrier illustration for details and disclaimers.

## Total Solution



College Expenses: $\$ 12,000 \times 4$ Years $=\$ 48,000$
Mortgage Down Payment at age 30: $\$ 25,000$
Vacation Condo at age 45: \$100,000
Total of: \$173,000
Retirement Income $\$ 164,013 \times 36=\$ 5,904,468$
*Policy loans and withdrawals reduce the policy's cash value and death benefit and may result in a taxable event. Withdrawals up to the basis paid into the contract and loans thereafter will not create an immediate taxable event, but substantial tax ramifications could result upon contract lapse or surrender. Surrender charges may reduce the policy's cash value in early years. Interest rates vary so performance may be either greater or less than illustrated values and may effect monthly premiums and cash value/retirement income and death benefit. Please refer to the carrier illustration for details and disclaimers.

## Total Solution

Based on achieving the assumed interest rate in all years of the policy:

## Death Benefit at Age $100=\$ 7,576,234 *$

## Total Premiums Paid = \$32,400*

## Total Benefits Received = $\$ 6,077,468 *$

*Policy loans and withdrawals reduce the policy's cash value and death benefit and may result in a taxable event. Withdrawals up to the basis paid into the contract and loans thereafter will not create an immediate taxable event, but substantial tax ramifications could result upon contract lapse or surrender. Surrender charges may reduce the policy's cash value in early years. Interest rates vary so performance may be either greater or less than illustrated values and may effect monthly premiums and cash value/retirement income and death benefit. Please refer to the carrier illustration for details and disclaimers.

# Securing Your Million Dollar Baby Presentation 

LSW - Insured Information Screen Shot


## LSW - Riders Screen Shot



## LSW - Premium / Distributions Screen Shot



## LSW Cash Flow Grid Screen Shot

 This is the screen you will see after you click on

This screen illustrates the Securing Your Million Dollar Baby Concept. It shows years to begin your premium payments and the years to end your premium payments.
There are several options for inputting premium. To name your payment click on the down arrow in the Premium Option box. A drop down menu will appear and click on A Named Payment.

- In the Premium Amount box enter the premium that coincides with the age.


## LSW Cash Flow Grid Screen Shot

 This is the screen you will see after you click on1 IC Solutions Cash Flow Grid
年


1. Use the Begin Age column to specify when you want premiums and income to start and stop. The Begin Year will automatically default to the proper year. You never have to use Begin Year to program the illustration.
2. Whenever you want a payment or distribution to stop, be sure to enter in a $\$ 0$ amount or payments and distributions will continue forever.

## LSW - Interest Rates Screen Shot



## LSW - Optional Reports Screen Shot



## LSW - Quick-Calc Screen Shot



To determine if the numbers work for your client, always use the Quick-Calc tab on the left side of your screen. To view the entire illustration, click on Run Illustration. Please note, if you print the illustration you will need at least 30 pages. It is highly recommended you use Quick-Calc whenever possible and only print out the illustration when you need to present it to your client.

## Illustration

Annual Outlay:
Age 0-5: S1,200

| Policy Year | Age | Annual Outlay | Guaranteed Cash Value | Guaranteed DeathBenefit | Current CashValue | Current DeathBenefit | Annual Income |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 29 | 28 | 0 | 0 | 0 | 27.870 | 227.870 | 0 |  |
| 30 | 29 | 0 | 0 | 0 | 32.422 | 232.422 | 0 |  |
| 31 | 30 | 0 | 0 | 0 | 11,259 | 211,259 | 25,000 | 25,000 Distribution |
| 32 | 31 | 0 | 0 | 0 | 15,600 | 215,600 | 0 | for down payment on |
| 33 | 32 | 0 | 0 | 0 | 20.488 | 232,044 | 0 |  |
| 34 | 33 | 0 | 0 | 0 | 25,959 | 254,584 | 0 |  |
| 35 | 34 | 0 | 0 | 0 | 32,072 | 279,161 | 0 |  |
| 36 | 35 | 0 | 0 | 0 | 38,880 | 305,930 | 0 |  |
| 37 | 36 | 0 | 0 | 0 | 46,447 | 335,076 | 0 |  |
| 38 | 37 | 0 | 0 | 0 | 54,839 | 366.783 | 0 |  |
| 39 | 38 | 0 | 0 | 0 | 64,122 | 401,246 | 0 |  |
| 40 | 39 | 0 | 0 | 0 | 74,381 | 438,700 | 0 |  |
| 41 | 40 | 0 | 0 | 0 | 85,720 | 479,432 | 0 |  |
| 42 | 41 | 0 | 0 | 0 | 98,228 | 503,839 | 0 |  |
| 43 | 42 | 0 | 0 | 0 | 112,077 | 529,023 | 0 |  |
| 44 | 43 | 0 | 0 | 0 | 127,382 | 554,906 | 0 |  |
| 45 | 44 | 0 | 0 | 0 | 144,260 | 581,373 | $\bigcirc$ | \$100,000 Distributio |
| 46 | 45 | 0 | 0 | 0 | 57,946 | 503,413 | 100,000 |  |
| 47 | 46 | 0 | 0 | 0 | 73,244 | 529.738 | 0 | for vacation home at |
| 48 | 47 | 0 | 0 | 0 | 90,310 | 556,695 | 0 | age 45 |
| 49 | 48 | 0 | 0 | 0 | 109,334 | 584,233 | 0 |  |
| 50 | 49 | 0 | 0 | 0 | 130,499 | 612,239 | 0 |  |
| 51 | 50 | 0 | 0 | 0 | 153,986 | 640,539 | 0 |  |
| 52 | 51 | 0 | 0 | 0 | 180,013 | 662,790 | 0 |  |
| 53 | 52 | 0 | 0 | 0 | 208,811 | 683,981 | 0 |  |
| 54 | 53 | 0 | 0 | 0 | 240,638 | 703.768 | 0 |  |
| 55 | 54 | 0 | 0 | 0 | 275.787 | 721.787 | 0 |  |
| 56 | 55 | 0 | 0 | 0 | 314.583 | 737.623 | 0 |  |
| 57 | 56 | 0 | 0 | 0 | 357,289 | 778.110 | 0 |  |
| 58 | 57 | 0 | 0 | 0 | 404,278 | 819,716 | 0 |  |


| Policy Year | Age | Annual Outlay | Guaranteed Cash Value | Guaranteed <br> DeathBenefit | Current CashValue | Current DeathBenefit | Annual Income |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 57 | 56 | 0 | 0 | 0 | 357,289 | 778,110 | 0 |  |
| 58 | 57 | 0 | 0 | 0 | 404,278 | 819.716 | 0 |  |
| 59 | 58 | 0 | 0 | 0 | 456,029 | 862.456 | 0 |  |
| 60 | 59 | 0 | 0 | 0 | 512,996 | 906,232 | 0 |  |
| 61 | 60 | 0 | 0 | 0 | 575,674 | 950,910 | 0 |  |
| 62 | 61 | 0 | 0 | 0 | 644,379 | 1,023,100 | 0 |  |
| 63 | 62 | 0 | 0 | 0 | 719,613 | 1,099,865 | 0 |  |
| 64 | 63 | 0 | 0 | 0 | 801,957 | 1,181,458 | 0 |  |
| 65 | 64 | 0 | 0 | 0 | 892,078 | 1,268,182 | $0$ |  |
| 66 | 65 | 0 | 0 | 0 | 818,671 | 1,188,323 | $164,013$ | 64013 |
| 67 | 66 | 0 | 0 | 0 | 745.927 | 1,125,550 | $164,013$ |  |
| 68 | 67 | 0 | 0 | 0 | 674,251 | 1,063,005 | $164,013$ | distributions for |
| 69 | 68 | 0 | 0 | 0 | 604,070 | 1,000,918 | $164,013$ | retirement |
| 70 | 69 | 0 | 0 | 0 | 535,905 | 939.597 | 164,013 | income beginning |
| 71 | 70 | 0 | 0 | 0 | 470,247 | 879,272 | 164,013 | income beginning |
| 72 | 71 | 0 | 0 | 0 | 408,321 | 791,500 | 164,013 | at age 65. |
| 73 | 72 | 0 | 0 | 0 | 351.078 | 701.621 | 164,013 |  |
| 74 | 73 | 0 | 0 | 0 | 299.668 | 609,839 | 164,013 |  |
| 75 | 74 | 0 | 0 | 0 | 255.462 | 516.448 | 164,013 |  |
| 76 | 75 | 0 | 0 | 0 | 219,882 | 421,633 | 164,013 |  |
| 77 | 76 | 0 | 0 | 0 | 192.409 | 410,736 | 164,013 |  |
| 78 | 77 | 0 | 0 | 0 | 173.769 | 409,993 | 164,013 |  |
| 79 | 78 | 0 | 0 | 0 | 165,039 | 420,578 | 164,013 |  |
| 80 | 79 | 0 | 0 | 0 | 167,344 | 443.719 | 164,013 |  |
| 81 | 80 | 0 | 0 | 0 | 181.947 | 480.786 | $164,013$ |  |
| 82 | 81 | 0 | 0 | 0 | 210.183 | 533,234 | $164,013$ |  |
| 83 | 82 | 0 | 0 | 0 | 253,610 | 602,749 | $164,013$ |  |
| 84 | 83 | 0 | 0 | 0 | 313.830 | 691,069 | $164,013$ |  |


| Policy Year | Age | Annual Outlay | Guaranteed Cash Value | Guaranteed DeathBenefit | Current CashValue | Current DeathBenefit | Annual Ineorne | \$164,013 tax-free for Retirement Income through age 100! |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 85 | 84 | 0 | 0 | 0 | 392,238 | 799.716 | 64.013 |  |
| 86 | 85 | 0 | 0 | 0 | 490,176 | 930.158 | 164,013 |  |
| 87 | 86 | 0 | 0 | 0 | 608.770 | 1,083,643 | 164.013 |  |
| 88 | 87 | 0 | 0 | 0 | 749.619 | 1,261,915 | 164.013 |  |
| 89 | 88 | 0 | 0 | 0 | 914.620 | 1,467.034 | 164.013 |  |
| 90 | 89 | 0 | 0 | 0 | 1,105,953 | 1,701,364 | 164,013 |  |
| 91 | 90 | 0 | 0 | 0 | 1,325,803 | 1,967,274 | 164.013 |  |
| 92 | 91 | 0 | 0 | 0 | 1,594,204 | 2,147,546 | 164,013 |  |
| 93 | 92 | 0 | 0 | 0 | 1,920,458 | 2,368,405 | 164.013 |  |
| 94 | 93 | 0 | 0 | 0 | 2,315,572 | 2,638,298 | 164.013 |  |
| 95 | 94 | 0 | 0 | 0 | 2,788,242 | 2,988,242 | 164.013 |  |
| 96 | 95 | 0 | 0 | 0 | 3.328.161 | 3,528.161 | 164.013 |  |
| 97 | 96 | 0 | 0 | 0 | 3,943,045 | 4,147.429 | 164.013 |  |
| 98 | 97 | 0 | 0 | 0 | 4,639,760 | 4,860,915 | 164,013 |  |
| 99 | 98 | 0 | 0 | 0 | 5,424,800 | 5,664,089 | 164.013 |  |
| 100 | 99 | 0 | 0 | 0 | 6,306,572 | 6,565,466 | 164,013 |  |
| 101 | 100 | 0 | 0 | 0 | 7.296.129 | 7.576,234 | 164,013 |  |

Not only do you receive $\$ 164,013$ tax-free, but you also leave an estate of $\$ 7,576,234$ tax-free to your named beneficiaries!

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## Securing Your Child's Future



## In Some Cases It May <br> Be A Wiser Choice <br> To Insure The Parents Of The Child

At Senior Benefits Center, we understand that affordability is always an issue. It is our goal to assist you in providing a sound financial plan for your child or grandchild's future. We can literally fit this into any budget and customize a program for you.

We illustrated a \$100 initial premium budget. You may choose an amount greater than $\$ 100$. Where do you feel comfortable?

## Thank You For Your Time!

We sincerely hope you are as excited about what we've just reviewed together as we are. We feel we have the greatest wealth accumulation vehicle not only for your child or grandchild but also for the droves of Americans who are interested in the possibility of a Tax-Free retirement.

If you share our enthusiasm, a tremendous opportunity lies ahead for you to supplement your income while assisting people who you care about that can benefit from this program as well.

CONGRATULATIONS ON TAKING THE FIRST STEP TOWARD ENHANCING YOUR FINANCIAL SECURITY

